

WHAT TO CONSIDER

before choosing

A NETWORKING GROUP



Group Culture: Who else is in the group?

- How large is the group?
- How often does the group have turnover?
- Does the group represent a diversity of industries and experience levels?
- Do members have professional/personal strengths that complement your own?
- What's the vibe? Will the group support you personally as well as professionally?

Group Structure: How is the group run?

- What are the eligibility requirements & fees?
- How often does the group meet?
- Do the same people regularly attend?
- Does the structure foster relationship-building?

Career Support: Will the group help you reach your goals?

- Does the group provide opportunities for mentorships/ peer mentorships?
- Does the group have individuals from industries that will help you generate strong referrals (for example: a wedding planner/ event planner/ destination photographer)?
- Does the group provide training/ education relevant to you?